

ATTACHMENT Q

The screenshot displays the Amazon Prime membership page. At the top, the navigation bar includes the Amazon logo, a search bar, and links for English, Account & Lists, Returns & Orders, and Cart. Below this, a secondary navigation bar lists various categories: All, Shopper Toolkit, Health & Household, Coupons, Pet Supplies, Amazon Basics, Amazon Home, Beauty & Personal Care, Pharmacy, Home Improvement, Smart Home, Amazon Launchpad, Amazon Business, Groceries, and Gift card upon approval.


The main content area features a header with the text "Hello, [redacted]" and "Check out what's included with your Prime membership," accompanied by a "See all your Prime benefits" button. Below this, a section titled "Your Prime Exclusive Rewards" contains two main promotional tiles. The left tile, "Exclusive deals for Prime members," includes a "Shop now" button. The right tile, "See more ways Prime members save," features a "See more offers" link. A central illustration shows a stack of Amazon boxes with a person's legs at the base.

Further down, a blue banner reads "Deals and promotions for Prime members" with a "Learn more" link. Below the banner, a "Prime Membership Benefits" section is shown with a horizontal menu: SHIP, STREAM, SHOP, READ, and MORE. The "SHIP" tab is selected, displaying a large Amazon arrow logo and the text "FAST, FREE DELIVERY." The description states: "Fast, FREE delivery on over 100 million items. Super-fast delivery, tens of millions of items, and flexible delivery options to fit your life. Plus, Prime members get FREE One-Day Delivery on tens of millions of items." A link to "Explore Prime Delivery" is provided at the bottom.

The screenshot displays the Amazon Prime membership management page. At the top, the navigation bar includes the Amazon logo, a search bar, and links for English, Account & Lists, Returns & Orders, and Cart. Below this, a secondary navigation bar lists various product categories like Shopper Toolkit, Health & Household, etc.

The main content area is divided into several sections:

- Membership Summary:** Shows the user's profile, Prime Plan status, Monthly fee of \$14.99, and the Renewal Date of September 2, 2022. It also provides links to manage the membership.
- Check out what's included with your Prime membership:** A blue banner with a yellow button to "See all your Prime benefits."
- Your Prime Exclusive Rewards:** A section featuring "Exclusive deals for Prime members" with a "Shop now" button and an illustration of a person carrying boxes. A "See more w" button is also visible.
- Membership Sharing:** A section titled "Share your benefits" with a "Manage your household" button.
- Remind me before renewing:** A checkbox option to "Send a reminder on August 30, 2021, 3 days before my renewal date."
- End Membership:** A section explaining that ending the membership will result in losing access to Prime benefits, with an "End membership" button.
- Deals and promotions for Prime members:** A blue banner with an illustration of a family and a "Learn more" link.
- Prime Membership Benefits:** A section with tabs for SHIP, STREAM, SHOP, READ, and MORE. The "SHIP" tab is selected, showing "FAST, FREE DELIVERY" with a description of super-fast delivery and a link to "Explore Prime Delivery."


[REDACTED] thank you for being a member with us. Take a look back at
your journey with Prime.

You still have 7 days left to enjoy your Prime benefits until the next billing cycle

Your benefit usage PRIME BENEFITS USED: PAST 12 MONTHS | PAST 30 DAYS



0 Packages shipped for free
with Prime Delivery. Start
shopping today's deals!



0 Movies and TV shows
watched with Prime
Video. You can start
watching videos by
clicking here!



0 Songs listened to with
Amazon Music Prime.
Start listening now!

Does not include Add-On subscription usage from Amazon Music Unlimited Plan, and Prime Video Rentals or channel subscriptions.

Remind Me Later

Keep my benefits and remind me 3 days before
my membership renews

Continue To Cancel



Keep My Benefits

Continue enjoying your delivery benefit,
Prime Video and many other benefits.



save \$40.88 over 12 months by switching to annual payments

 **Items tied to your Prime membership will be affected if you cancel your membership.**

1. By cancelling, you will no longer be eligible for your unclaimed **Prime exclusive offers**.

Get all the benefits of Prime for less



We'd like to offer you the chance to enjoy all the benefits of Prime for only \$139/year.

Switch to annual payments ›

[Are you a student?](#)
[Have an EBT card/receive government assistance?](#)

By clicking "Switch to annual payments", your default payment method or another available payment method on file will be charged \$139/year plus any applicable taxes. Your Prime membership will continue until cancelled. You will be refunded \$14.99 for your current plan.

Remind Me Later

Keep my benefits and remind me 3 days before my membership renews

Continue to cancel



Keep My Membership

Continue enjoying your delivery benefit, Prime Video and many other benefits.

You could also consider the following:

Remind Me Later

☐ Keep My Membership

Pause on September 02, 2022

End Note